



SunriseWALKS-Greater Washington

Sunday, October 18, 2026

National Harbor, Oxon Hill, MD



Corporate Sponsorship Package

At Sunrise Day Camp-Greater Washington, our mission is to bring back the joy of childhood to children with cancer and their siblings. Sunrise programs accomplish this through the creation of a welcoming and fun-filled summer day camp, year-round programming, and in-hospital recreational activities, **all offered free of charge.**

Partner with us to give summer back to children with cancer.



More than just a walk, SunriseWALKS is our signature fundraiser and annual community event filled with music, games, prizes, and more! By joining us, you will be playing a key role in sending children with cancer and their siblings to Sunrise Day Camp, where they can forget about the hospital beds and treatment, and enjoy a summer camp filled with excitement, friendship, and fun.

Inquiries:



www.theJ.org



Development@theJ.org



703.537.3033



8900 Little River Turnpike, Fairfax, VA 22031

Presenting Sponsor:

Your logo
here

SUNRISE-WALKS.ORG/GREATERWASHINGTON



SPONSORSHIP PACKAGES



Presenting Sponsor: \$28,000 [Category Exclusivity]

- Send 4 Children to Camp
- Prominent Name Placement on Jumbotron during Opening Ceremony
- Participation in Opening Ceremony
- Company Logo (Largest) on Jumbotron, ALL Marketing Materials - including sponsorship packet, Event T-Shirt, and Event Website
- Prominent Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route



Start & Finish Line Sponsor: \$21,000

- Send 3 Children to Camp
- Branding on the Start/Finish Line
- Opening Ceremony Participation
- Company Logo (Large) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Event Website
- Featured Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route

It's the Best Camp Sponsor: \$14,000

- Send 2 Children to Camp
- Company Logo (Medium) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Event Website
- Featured Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route

Happy Camper Sponsor: \$7,000

- Send 1 Child to Camp
- Company Logo (Medium) on Jumbotron, ALL Marketing Materials, Event T-Shirt, and Event Website
- Featured Corporate Logo on Sponsorship Banner
- Route Marker on Walk Route

Sunshine Sponsor: \$3,500

- Support Sending a Child to Camp
- Company Logo (Small) on Jumbotron, ALL Marketing Materials, Event T-Shirt, and Event Website
- Route Marker on Walk Route

Rainbow Sponsor: \$2,000

- Support Sending a Child to Camp
- Company Logo on Jumbotron (Small), Event T-Shirt, and Event Website
- Route Marker on Walk Route

Butterfly Sponsor: \$1,000

- Support Sending a Child to Camp
- Route Marker on Walk Route with Logo Placement and Option for Message of Encouragement

Packages can be viewed online at: www.sunrise-walks.org/greaterwashington

The cost to support each child for this life-changing program is approximately \$7,000 annually. Our goal is to serve over 150 children this year. At SunriseWALKS, we walk together — camp families and generous supporters, including WALK teams who are moved by positively impacting dozens of local families. This is an opportunity to be directly involved in bringing joy to the lives of children and families battling cancer.

SUNRISE-WALKS.ORG/GREATERWASHINGTON



SPONSORSHIP FORM



**Presenting
Sponsor**

Your logo
here

Please mark your chosen sponsorship level below:

☐

Presenting Sponsor (Category Exclusivity)
\$28,000

☐

Start & Finish Line Sponsor
\$21,000

☐

It's the Best Camp Sponsor
\$14,000

☐

Happy Camper Sponsor
\$7,000

☐

Sunshine Sponsor
\$3,500

☐

Rainbow Sponsor
\$2,000

☐

Butterfly Sponsor
\$1,000

For more information on local or national partnership packages, contact **Michelle Pearlstein, Director of Development at 703.537.3033 or Development@theJ.org**. To learn more about SunriseWALKS-Greater Washington, visit sunrise-walks.org/greaterwashington.

PAYMENT INFORMATION

Payable through:

☐

Corporate or Personal Account

☐

Donor-Advised Fund

☐

ACH or EFT transfer

☐

Stock Transfer

Name: _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Enclosed check for \$ _____ Payable to Sunrise Day Camp

Charge \$ _____ ☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Card #: _____ Sec. Code: _____ Exp. Date: _____

Signature: _____ Credit Donation to the
Following Walker/Team: _____

Please submit this form, along with payment, to: Sunrise Day Camp-Greater Washington, c/o **Pozez JCC of Northern Virginia, ATTN: Michelle Pearlstein** Email: Development@theJ.org; Mail: 8900 Little River Turnpike, Fairfax, VA 22031.

Sunrise Day Camp is an official DBA "Doing Business As" name of The Pozez Jewish Community Center of Northern Virginia, a 501(c)3 tax-exempt organization

EIN: 54-1145849