

WE ARE A Community IN ACTION Fiscal Year 2025



Pozez JCC's Community Impact

Step inside the Pozez JCC or attend any of our programs in our sprawling Northern Virginia, and you'll feel it – a vibrant community where lives are enriched every day. Rooted in the powerful Jewish value of Tikkun Olam (repairing the world), our commitment to Northern Virginia is real and impactful. We believe in the power of coming together, and this past year, the J has been a hub for connection and growth. Whether through engaging education for all, invigorating fitness and wellness programs, joyful social gatherings, meaningful social impact work, or inspiring language and arts classes, the J is a place where everyone belongs.

This impact document offers a snapshot of the incredible things happening at the J and throughout Northern Virginia, week after week. This vital work of nurturing our growing Jewish community is made possible by the generosity of our donors, grant funding, and dedicated members. We invite you to join us in this important mission by considering the J in your charitable giving plans.

If you'd like to explore how your gift can make a difference in our community, please contact Michelle Pearlstein, Development Director, at 703.537.3033, Michelle.Pearlstein@theJ.org.



CFC #74420 | United Way #8437



8900 Little River Turnpike, Fairfax, Virginia 22031 | www.theJ.org | 703.323.0880

Community Impact & Engagement

Adult Services

Our Adult Services programming fostered significant growth and connection this year:

- 180 students spent time learning and/or improving skills including: 180 hours of Contemporary Hebrew; 140 hours of Yiddish; 75 hours of Spanish; and 40 hours of singing.
- 135 Northern Virginians went on educational trips across the DMV.
- 994 people enjoyed educational and social activities designed for adults.
- 400 adults engaged in monthly or bi-monthly Affinity Groups.



Cultural Arts

- This year in the Bodzin Art Gallery, there were 8 exhibitions; 27 artists; 300+ artworks. Media exhibitions included paintings, collage, glass, cyanotype, ceramic, jewelry, photography, drawing, digital art, and fiber.
- The power of storytelling shone brightly at this year's ReelAbilities Film Festival - Greater Washington with 14 Film Screenings/Speakers/ Discussions; 15 Venues; 27 Community Partners; 2 Filmmaker Educational Workshops; 1 Social Event with DC Filmmaker; and approximately 500 participants!
- Pozez JCC is proud to continue to bring cultural films to Northern Virginia through its longtime partnership with Edlavitch DCJCC's JxJ Film & Music Festival.



Community Impact & Growing Jewish Families

- Our Growing Jewish Families program welcomed 46 new families with children under 3 years old to our community.
- We collected and donated 78 pairs of children's pajamas (all sizes) to 3 organizations representing our impact priorities.
- More than 2,000 challot from local kosher bakeries were sold at the J.
- 18 What's App chats were created with 240+ members; chat areas include geographical location, joint interest, life stages and identity.



Inclusion & Disability Services

- More than 100 children and teens ages 3-15 worked on mastering their social skills and making new friends through our inclusion and disability services program.
- During 28 hours of playing adapted sports, 77 children and teens worked on the fundamental skills of soccer and basketball, while improving gross motor skills, confidence, and having fun with their peers.
- 45 neurodivergent young adults ages 14-27 spent 120 hours exploring the DMV area during Camp Keshet, a day camp based at the J, in 2024.



Israel Engagement

- Our Senior Shaliach, Dean Bagdadi, completed his three-year Shlichut in Northern Virginia. It was an extraordinarily challenging time during his tenure as we navigated COVID-19 shutdowns, the October 7th terrorist attack, and a rise in antisemitism.
- Israel engagement included: 33 educational and social events (1,570 participants), and 9 Jewish professional gatherings (177 participants) for shared planning and learning.
- Pozez JCC continues to be a community connector: 77% of Israel engagement programs were brought to Northern Virginia through partnerships with local, national, and international organizations!



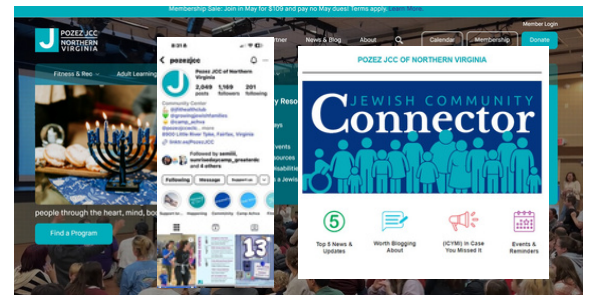
Volunteer Services & NV Rides

- NV Rides, a volunteer driver network, achieved remarkable success in serving our community this past fiscal year, including: 22,284 services (rides, visits and deliveries); served 1,105 older adults; engaged 699 volunteers, gave 23,230.25 hours and drove 211,368.96 miles (that's like circling the Earth more than 8 times!). We subsidized 240 taxi rides.
- Volunteers of Pozez JCC's Volunteer Services logged 3,413 hours including: 2,141 hours of regular volunteering by interns and volunteers (daily, weekly or monthly volunteering at the J) and 1,272 hours of volunteering during done-in-a-day events (25 events during the year).
- Volunteers packed 1,888 Power Packs benefiting FCPS students during our monthly volunteering sessions at Food for Others in Fairfax.



Communications

- In fiscal year 2025, email communications saw an average open rate of 47% (up 1% from previous year; 752,709 opens; 19,655 clicks).
- Instagram impressions increased in the past year (across all profiles): 227,182 (24% higher than previous year); Facebook impressions (across all profiles): 886,315 (up 54% from previous year).
- Twelve Community Impact Stories resonated widely with the community, garnering 71,688 views.



Health, Fitness, Aquatics & Membership

- J-Fit staff tallied 2,520+ hours of personal training (Literally 100+ days!).
- J-Fit offered an average of 180 group exercise classes per month.
- 15 fitness bootcamps got the community moving on secular holidays.
- The popularity of lap swimming soared with an impressive 16,748 lap lane reservations.
- 34 County of Fairfax Fire Department personnel completed their swim test at the J this year including: 28 to maintain their qualifications and 6 working towards certification.
- Our aquatics team conducted 283 group swim classes, bringing together community members in a supportive and educational environment.
- We provided 2,923 private swim and 820 semi-private swim lessons.
- Pozez JCC welcomed 420 new members (up 3% from previous year).
- 50 different renters including Jewish agencies held programs at the J.



Family Services

Early Childhood Learning Center - Alexandria

- Pozez JCC-Beth El ECLC students spent more than 600 hours outside on our Reggio Emilia inspired playground - facilitating exploration and collaboration among the children.
- Our students enjoyed nearly 150 challot as we celebrated Shabbat in our classrooms.
- Our ECLC hosted a Passover seder for more than 60 friends and family.



Early Childhood Learning Center - Fairfax

- The Fairfax ECLC hosted more than 100 families attending classroom Family Engagement Events where Educators shared their classroom's curricula journey through video clips.
- More than 700 professional development hours were completed by our ECLC Educators in areas including classroom management, Reggio Emilia philosophy, supporting children with special needs, Infant/Toddler specific trainings, and much more!
- More than 130 parsley plants, to be used during Passover Seders, were planted in our classrooms during the Jewish holiday of Tu B'Shevat.



School-Age Services

- 90 campers experienced their first summer with Camp Achva which celebrated its 55th Anniversary!
- In the summer of 2024, 78 performances demonstrating our camp's weekly values were performed.
- A total of 23,625 points were scored during our Maccabbiah (Color War) event... the highest combined total ever. Campers were super engaged in the challenges and supporting each other's efforts.
- Our shuttle traveled approximately 1,700 miles around Northern Virginia picking up Chai 5 and Camp Achva kids and supplies throughout the year.



Sunrise Day Camp - Greater Washington

- To leverage the international Sunrise Day Camp* brand, in October 2024, the program's name was changed from Horizon Day Camp - Metro DC to Sunrise Day Camp - Greater Washington.
- Sunrise on Wheels, a year-round, in-hospital program, served 300+ children in cancer treatment at our affiliates Children's National & Inova L.J. Murphy Children's Hospital (since January 2024).
- In 2024, 102 children were welcomed and had a joyous summer, just being a "normal" kid, at Sunrise Day Camp.



*Sunrise Day Camp is a proud member of Sunrise Association.



Help Make An Impact



Dear Friends of the J,

At the Pozez Jewish Community Center (The J), our mission is clear: to build a vibrant and inclusive community, and to enrich the lives of those we touch. Day in and day out, we strive to create a welcoming space where individuals and families can connect, learn, grow, and find belonging. From early childhood education to senior programs, from cultural events to fitness and wellness initiatives, the J serves as a cornerstone of Jewish life and a vital resource for the entire Northern Virginia community.

Today, we are reaching out to you with a special request to support this essential work and, in particular, to champion a program that has profoundly impacted our community: the Pozez JCC – JAFI Shiri Rahamim Shlichut program.



Through this initiative, generously funded by donors and grants, with additional funding from the Jewish Federation of Greater Washington, we have been fortunate to have Dean Bagdadi as our Shaliach for the past three years. His presence has been transformative, offering comfort and resilience coming out of the pandemic and unwavering support as we navigated the complex emotions triggered by October 7th. Dean has been a crucial link to Israel for our community, helping us process our grief and maintain hope.

As Dean concludes his time with us, our commitment to the Shlichut program remains strong. It builds a vital bridge, deepening our understanding of Israel through education, dialogue, and cultural exchange.



Your generous contribution today will directly offset the cost of continuing this program as we bring our new Shlichah, Chen Sara Mordechai-Kedar, and her wife Hila to our community, ensuring the continuation of enriching programs and strengthening our ties with Israel. By investing in the Shlichut program, you invest in a connected, informed, and inspired future for our JCC. Please join us in honoring Dean and welcoming Chen and Hila by demonstrating your support.

Please donate today at give.theJ.org or by contacting Michelle.Pearlstein@theJ.org, 703.537.3033.

Together, we will ensure the Pozez JCC continued to provide connectivity in the Jewish community, locally and globally, for generations to come.

With heartfelt gratitude,

The Pozez JCC



DONATE

**Learn more about how the J is building community and enriching lives.
Read our FY25 Impact Stories.**



Camp Achva Celebrates 55 Years of Jewish Impact



**Families with Young Children Engage, Find Community through
Pozez JCC's Growing Jewish Families**



Jewish Values are at the Heart of Pozez JCC's Summer Camps



**Beyond Camp: 5 Ways to Stay Connected to Sunrise (Horizon)
Day Camp After Summer**



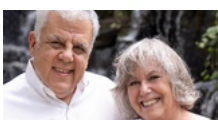
Not Alone: How Pozez JCC Turned a Year of Grief Into Action



**Impact and Action: How Pozez JCC Creates a Welcoming
Space for All**



**Sources of Light: A Conversation with Jeff Dannick,
Pozez JCC Executive Director**



Body, Mind, Spirit: Finding Balance at the J



**"Following My Calling": A Conversation with Zina Segal, Senior
Director of Community Impact and Engagement**



Navigating Cancer, Finding Community: The Sunrise Story



**From Grief to Gratitude: How Pozez JCC is Honoring the Yoms
and Holding Community**



**The Paradox of Inclusion: Creating Dedicated Spaces
for True Belonging**

Inspired by the impact you've seen? Your gift ensures the Pozez JCC can continue to be a vital hub, enriching lives and building a stronger community through its diverse and meaningful programs. Donate today to help us make an even greater difference.



DONATE