



# CORPORATE & COMMUNITY PARTNER PROGRAMS



**Building CommUNITY - Enriching Lives**



## Who We Are

The Pozez JCC of Northern Virginia (the J), located in Fairfax, Virginia, is a nonprofit, social service organization whose mission is to build community and enrich lives.

The J is a community connector, often working with program partners to offer a variety of engaging and innovative programs and services on the main campus, online and throughout Northern Virginia.

Quality programs and experiences, based on Jewish values, attract multi-generational participants to participate in early childhood education, after-school & day camps, social programs for families raising young children, health & aquatics center, adult education, inclusion & disabilities services, community impact services, and more.

## WHO WE SERVE

The J is a home away from home for more than 1,830 membership families and 5,420 others of all ages, abilities, faiths, and identities. In 2024 we had 79,588 member check-ins, registered nearly 1,500 adults for non-fitness programs and served nearly 15,000 participants across the Early Childhood Learning Center, Camps (Achva, Keshet, and Sunirise), inclusion services, cultural arts programs, community engagement, J-Fit Health Club, fitness classes and sports leagues, swim lessons and swim teams, and racket sport programming.

The J's impact extends far beyond our facilities on Little River Turnpike, meeting our community where they are and providing services and support for those who need it most. We do this in a variety of ways including:

- Hosting blood drives with the American Red Cross
- Running food drives to support Food for Others
- Partnering with FACETS to support unhoused during Hypothermia Prevention Month
- Coordinating NV Rides - a network of local partner organizations that helps our older neighbors with their transportation needs
- Organizing in-hospital and year-round programming for children with pediatric cancer



**"The Pozez JCC has become home!"**

For many years my career path took me out of the country and when I came back to the US permanently, I was at sorts. Having been overseas, I encountered severe culture shock when it turned out I had to fend for myself. People I'd known years ago had moved on with their lives and mine was pretty much the same as prior to my leaving the country. The "J" saved my soul. It took a while, but eventually I started participating in programs at the "J" and met many nice people with whom I never would have come in contact were it not for the Jewish Center.

Inclusivity is very important to me, and the "J" welcomes all faiths and races. Living just eight minutes from the "J," I plan to eventually move to a senior living situation within close proximity to my home away from home!" – [Mara Y.](#)



## YOUR INVESTMENT HELPS US HELP OTHERS

As a 501(c)(3) nonprofit, we rely heavily on philanthropic support to help us provide essential services, outstanding programming, and meaningful experiences for people at every age and every stage of life. When you partner with the J, you become part of a community that celebrates diversity, inclusion, fosters wellness, and seeks to uplift every single person we serve. The generosity of our corporate partners allows us to not only maintain our standard of excellence, but to grow, innovate and actively respond to the changing needs of our diverse community. We are proud to partner with businesses and corporations that share our values of equity and inclusion, lifelong learning, and respect, with the common goal of creating a safe and inspiring space that fosters physical, mental, and spiritual wellness for all. A partnership with the J provides an opportunity to reach and engage with our vast community and forge intentional relationships that bolster your message, service, and impact.



“From the time they took my first "official" photo for my ID badge, I felt I was "home," and I will always, always hold the J in my heart.”

– Elisabeth F.

## Targeted Outreach

### Email Contacts

Community List	13,594
Adults 55+	1,592
Arts & Culture	1,099
Fitness & Wellness	4,239

### Social Media Avg. Impressions per Month

 45,877 and counting...

 18,733 and counting...

 1,081 and counting...

### Website

Avg. Monthly visitors: 30,323

Little River Turnpike LED sign  
Avg. 41,000 cars a day per VDOT

### YOUR IMPACT

#### Sunrise Day Camp

\$12,000 provides the opportunity for two children with pediatric cancer to attend camp and access year-round programming.

#### Inclusion and Disability Services

\$7,500 provides the opportunity for ten teens or adults with disabilities to attend Camp Keshet for a full week.

#### School-Age Services

\$5,000 provides an opportunity for a child to attend Camp Achva with a 1:1 support staff member for six weeks.

#### Membership

\$1,500 provides a senior couple in need with membership to the J for one year.

For more information, contact  
**Michelle Pearlstein, Development Director**  
703.537.3033 | [Michelle.Pearlstein@thej.org](mailto:Michelle.Pearlstein@thej.org)