



# SunriseWALKS-Greater Washington

## Sunday, April 27, 2025

## National Harbor, Oxon Hill, MD

### Corporate Partnership Package



At Sunrise Day Camp-Greater Washington, our mission is to bring back the joy of childhood to children with cancer and their siblings. Sunrise programs accomplish this through the creation of a welcoming and fun-filled summer day camp, year-round programming, and in-hospital recreational activities, **all offered free of charge.**

**Partner with us to give summer back to children with cancer.**



More than just a walk, SunriseWALKS is our signature fundraiser and annual community event filled with music, games, prizes, and more! By joining us, you will be playing a key role in sending children with cancer and their siblings to Sunrise Day Camp, where they can forget about the hospital beds and treatment, and enjoy a summer camp filled with excitement, friendship, and fun.

#### Inquiries:



[www.theJ.org](http://www.theJ.org)



[Michelle.Pearlstein@theJ.org](mailto:Michelle.Pearlstein@theJ.org)



703.537.3033



8900 Little River Turnpike, Fairfax, VA 22031

**Presenting Sponsor:**

**SUNRISE-WALKS.ORG/GREATERWASHINGTON**

**AvalonBay**  
COMMUNITIES

# SPONSORSHIP PACKAGES



## **Presenting Sponsor: \$25,000 [Category Exclusivity]**

- Send 5 Children to Camp
- Prominent Corporate Name Placement on Jumbotron Sunrise Ad During the Week Leading up to the Event
- Opening Ceremony Kickoff Participation
- Company Logo (Largest) on Jumbotron, ALL Marketing Materials - including sponsorship packet, Event T-Shirt and Hyperlink on Event Website
- Prominent Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route

## **Start & Finish Line Sponsor: \$18,000**

- Send 3 Children to Camp
- Corporate Name Placement on the Start/Finish Line
- Opening Ceremony Kickoff Participation
- Company Logo (Large) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Hyperlink on Event Website
- Featured Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route

## **It's the Best Camp Sponsor: \$12,000**

- Send 2 Children to Camp
- Company Logo (Medium) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Hyperlink on Event Website
- Featured Corporate Logo on Sponsorship Banner
- Premium Route Marker on Walk Route

## **Happy Camper Sponsor: \$6,000**

- Send 1 Child to Camp
- Company Logo (Medium) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Hyperlink on Event Website
- Featured Corporate Logo on Sponsorship Banner
- Route Marker on Walk Route

## **Sunshine Sponsor: \$3,000**

- Support Sending a Child to Camp
- Company Logo (Small) on Jumbotron, ALL Marketing Materials, Event T-Shirt and Hyperlink on Event Website
- Route Marker on Walk Route

## **T-Shirt/Water Sponsors (1 each): \$2,000**

- Support Sending a Child to Camp
- Company Logo on Jumbotron (Small), Event T-Shirt and Hyperlink on Website
- Route Marker on Walk Route

## **Butterfly Sponsor: \$750**

- Support Sending a Child to Camp
- Route Marker on Walk Route with Logo Placement and Option for Message of Encouragement

**Packages can be viewed online at: [www.sunrise-walks.org/greaterwashington](http://www.sunrise-walks.org/greaterwashington)**

The cost to support each child for this life-changing program is approximately \$6,000 annually. Our goal is to serve over 150 children this year. At SunriseWALKS, we walk together — camp families and generous supporters, including WALK teams who are moved by positively impacting dozens of local families. This is an opportunity to be directly involved in bringing joy to the lives of children and families battling cancer.

**SUNRISE-WALKS.ORG/GREATERWASHINGTON**

# SPONSORSHIP FORM



**Presenting  
Sponsor**



**Please mark your chosen sponsorship level below:**

☐

**Presenting Sponsor (Category Exclusivity)**

\$25,000

**SOLD**

☐

**Start & Finish Line  
Sponsor**  
\$18,000

☐

**It's the Best Camp Sponsor**  
\$12,000

☐

**Happy Camper Sponsor**  
\$6,000

☐

**Sunshine Sponsor**  
\$3,000

☐

**T-Shirt/Water Sponsor (1 each)**  
\$2,000

☐

**Butterfly Sponsor**  
\$750

For more information on local or national partnership packages, contact **Michelle Pearlstein, Director of Development at 703.537.3033 or Michelle.Pearlstein@theJ.org.**

To learn more about SunriseWALKS-Greater Washington, visit [sunrise-walks.org/greaterwashington](http://sunrise-walks.org/greaterwashington).

## PAYMENT INFORMATION

**Gift payable through:**

☐

Corporate Account

☐

Donor-Advised Fund

☐

Personal Account

☐

Stock Transfer

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Enclosed check for \$ \_\_\_\_\_ Payable to SunriseWALKS

Charge \$ \_\_\_\_\_ ☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Card #: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Credit Donation to the  
Following Walker/Team: \_\_\_\_\_

Please submit this form, along with payment, to: Sunrise Day Camp-Greater Washington,  
c/o **Pozez JCC of Northern Virginia, ATTN: Michelle Pearlstein**

Email: [Michelle.Pearlstein@theJ.org](mailto:Michelle.Pearlstein@theJ.org); Mail: 8900 Little River Turnpike, Fairfax, VA 22031.