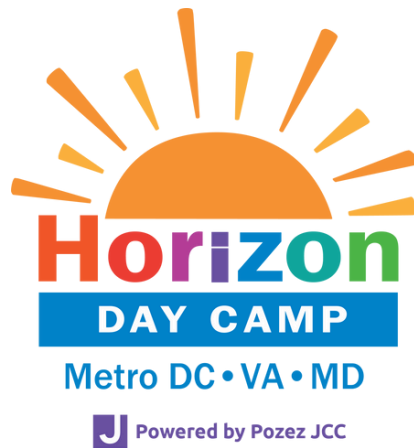




CASINO NIGHT

SPONSORSHIP INFORMATION



Bringing the joys of childhood to kids with cancer and their siblings.

November 9th, 2024
7:00PM – 10:00PM

8900 LITTLE RIVER TURNPIKE, FAIRFAX, VA



Your sponsorship of Casino Night supports Horizon Day Camp - Metro DC, bringing joy to children facing pediatric cancer and their siblings.

The Pozez Jewish Community Center of Northern Virginia (Pozvez JCC) is dedicated to helping people enrich their lives and bringing the community together through engaging programs. In the summer of 2022, the Pozvez JCC launched a brand-new specialized summer day camp which brought a much-needed resource to local families facing the unimaginable.

Horizon Day Camp - Metro DC brings the joys of childhood to children with cancer and their siblings world-wide through day camp, year-round programs and in-hospital recreational activities. This is all offered free of charge.

With an average annual cost per child of \$6,000 we rely on the generous support of our community. Since our inaugural year of camp, attendance has more than tripled - from 35 children to 116 this past summer. In addition, we supported families through our in-hospital Horizon on Wheels program, bringing comfort and activities directly to children during their hospital stays.

Show your support for local families with your sponsorship of Casino Night, November 9, 2025 at the Pozvez JCC. This event will be a fun evening of table games, delicious fare, and dancing attended by generous donors and community supporters. Sponsorship benefits also include recognition at our Fourth Annual HorizonWALKS on April 27, 2025 at the National Harbor.

Your sponsorship supports all aspects of our programming and means more kids with cancer, and their siblings, will be able to have a typical summer break in a safe and fun environment and enjoy our other year-round programming as well as in-hospital programming at Inova L.J. Murphy Children's Hospital in Fairfax, VA and Children's National Hospital in Washington, DC.



Thank you for supporting our mission and helping to ensure our ability to continue Horizon Day Camp - Metro DC's meaningful work of bringing joy to families facing pediatric cancer.

Jeff Dannick, Executive Director



Bet BIG at Casino Night

to bring childhood joy to kids with cancer



**Presenting
Sponsor
(Exclusive):
\$12,000**

- Send two (2) children to summer camp and year-round programs
- Exclusive naming rights: "Casino Night Presented by [Your Company]"
- Stage Remarks: Opportunity for a representative to speak during the program
- Top-tier Recognition: Your logo featured most prominently on event materials
 - Casino Night "funny money"
 - Casino Night registration page and HorizonWALKS website
 - Email marketing and social media promotion
- Logo Placement on Shirts: Your logo displayed on HorizonWALKS event t-shirt
- 10 complimentary tickets to Casino Night



**Gold
Sponsor:
\$6,000**

- Send one (1) child to summer camp and year-round programs
- Premier Recognition: Your logo featured on:
 - Casino Night registration page and HorizonWALKS website
 - Email marketing and social media promotion
- Choice of Sponsorship: Be the exclusive **Food Sponsor** or **Bar Sponsor** for the event, with signage in the dining or bar area
- Logo Placement on Shirts: Your logo displayed on HorizonWALKS event t-shirt
- 5 complimentary tickets to Casino Night



**Silver
Sponsor:
\$3,000**

- Support a child attending summer camp and year-round programs
- Premium Recognition: Your logo featured on:
 - Casino Night registration page and HorizonWALKS website
 - Email marketing and social media promotion
- Exclusive Event Feature: Sponsor a Silent Auction or Entertainment segment, with your brand featured prominently
- Logo Placement on Shirts: Your logo displayed on HorizonWALKS event t-shirt



**Bronze
Sponsor:
\$1,500**

- Support a child attending summer camp and year-round programs
- Game Table Sponsorship: Sponsor one of the 7 available game tables (Craps, Black Jack, etc.), with your logo prominently displayed
- Recognition: Your logo on Casino Night registration page and HorizonWALKS Website
- Logo Placement on Shirts: Your logo on HorizonWALKS Event T-Shirt



Casino Night Sponsorship Packages

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Presenting Sponsor
Category Exclusivity
\$12,000 | <input type="checkbox"/> Gold Sponsor
\$6,000 | <input type="checkbox"/> Silver Sponsor
\$3,000 | <input type="checkbox"/> Bronze Sponsor
\$1,500 |
|--|---|---|---|

For more information on local or national partnership packages, contact

Art Shaw, Corporate Partnerships and Events Manager

at 703.537.3015 or Art.Shaw@theJ.org.

To learn more about Horizon Day Camp-Metro DC, visit Horizondaycamp.org/metrodc/

PAYMENT INFORMATION

Gift payable through a: ☐ Corporate Account ☐ Donor-Advised Fund
☐ Personal Account ☐ Stock Transfer

Name: _____ Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Enclosed check for \$ _____ Payable to Horizon Day Camp

Charge \$ _____ ☐ American Express ☐ Discover ☐ Mastercard ☐ Visa

Card #: _____ Sec. Code: _____ Exp. Date: _____

Signature: _____

Please mail this form, along with payment, to:

Pozez JCC of Northern Virginia, ATTN: Art Shaw

8900 Little River Turnpike, Fairfax, VA 22031

The Pozez JCC is a 501(c)(3) not-for-profit organization. EIN: 54-1145849



Powered by Pozez JCC