

The 12th Annual

# ReelAbilities

FILM FESTIVAL

 Powered by Pozez JCC

**CELEBRATING 12 YEARS OF FILM, ART, AND COMMUNITY!**

**February 1 – February 28, 2025**

## **SPONSORSHIP OPPORTUNITIES**

ReelAbilities is dedicated to promoting awareness and appreciation of the lives, stories, and artistic expressions of people with disabilities. Each year this dynamic festival, powered by the Pozez Jewish Community Center, presents a curated selection of films that bring the community together to explore, embrace, and celebrate the diversity of our shared human experience.

Community support is crucial and allows the festival to be offered at no cost to the audience, continuing the mission of increasing accessibility and promoting awareness. Please consider making a meaningful contribution to this highly anticipated annual tradition.

All sponsors will be acknowledged prior to each screening and as indicated in the descriptions below. The Pozez Jewish Community Center of Northern Virginia is a 501(c)(3) nonprofit organization, EIN 54-1145849.



**Building CommUNITY - Enriching Lives**

Pozez JCC of Northern Virginia  
8900 Little River Turnpike, Fairfax, VA 22031  
Main: 703.323.0880 | URL: thej.org

Partner Agency of  
**Jewish Federation**  
of Greater Washington

## PRESENTING (\$15,000)

### ReelAbilities VIP Benefits

- One seat on the selection committee and the opportunity to play a role in Festival film selection
- Presenting sponsor speaker opportunity during the introduction of the Opening night film screening
- Prominent recognition during the ReelAbilities pre-film slideshow
- Recognition on the Pozez JCC LED Marquee on Little River Turnpike, used by an average of 40,000 vehicles per day
- Logo placement with hyperlink/name recognition on ReelAbilities website
- Opportunity to sponsor two film screenings, including Opening Night
- Option to select and screen one film for a private in-person event for your organization
- Social media and e-newsletter mentions leading up to the Film Festival
- Eight reserved VIP seats for Opening and Closing Night screenings
- Complimentary parking at our closing film screening

### Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- One-year digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

## PLATINUM (\$7,500)

### ReelAbilities VIP Benefits

- Prominent recognition during the ReelAbilities pre-film slideshow
- Logo placement with hyperlink/name recognition on ReelAbilities website
- Recognition on the Pozez JCC LED Marquee on Little River Turnpike, used by an average of 40,000 vehicles per day
- Opportunity to sponsor two film screenings, excluding Opening Night
- Option to select and screen one film for a private in-person event for your organization
- Social media and e-newsletter mentions leading up to the Film Festival
- Six reserved VIP seats for Opening and Closing Night screenings
- Complimentary parking at our closing film screening
- 

### Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- One-year digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

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## **GOLD (\$5,000)**

### ReelAbilities Benefits

- Recognition during the ReelAbilities pre-film slideshow
- Logo placement with hyperlink/name recognition on the ReelAbilities website
- Opportunity to sponsor one film screening, excluding Opening Night
- Social media and e-newsletter mentions leading up to the Film Festival
- Four reserved VIP seats for Opening and Closing Night screenings

### Year-Round Benefits

- Recognized as a prominent partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Six-month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

## **SILVER (\$2,500)**

### ReelAbilities Benefits

- Recognition during the ReelAbilities pre-film slideshow
- Logo placement with hyperlink/name recognition on the ReelAbilities website
- Social media mentions leading up to the Film Festival
- Two reserved VIP seats for Opening and Closing Night screenings

### Year-Round Benefits

- Recognized as a partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications
- Three-month digital advertisement on the Pozez JCC lobby and wellness corridor flat screens

## **BRONZE (\$1,200)**

### ReelAbilities Benefits

- Recognition during the ReelAbilities pre-film slideshow
- Logo placement with hyperlink/name recognition on ReelAbilities website
- Social media mentions leading up to the Film Festival

### Year-Round Benefits

- Recognized as a partner with hyperlinked logo (if applicable) on the Pozez JCC website and recognition in organization-wide publications

## **FRIEND (\$300)**

### ReelAbilities Benefits

- Recognition during the ReelAbilities pre-film slideshow
- Name recognition on the ReelAbilities website

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**SPONSORSHIP RESPONSE FORM**

Please submit this completed form with your payment to:  
Michelle Pearlstein, Development Director, Pozez JCC  
Pozez JCC, 8900 Little River Turnpike, Fairfax, VA 22031  
(E) Michelle.Pearlstein@theJ.org (P) 703.537.3033 (F) 703.323.1993

Name (as it should appear in marketing): \_\_\_\_\_

Website: \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_ Circle one: Home · Cell · Work

Mailing address: \_\_\_\_\_

Circle your sponsorship level:

Presenting (\$15,000) · Platinum (\$7,500) · Gold (\$5,000) · Silver (\$2,500)

Bronze (\$1,200) · Friend (\$300)

Amount Enclosed: \_\_\_\_\_ Make this a recurring monthly payment? Yes · No

Credit card. Circle: VISA · MasterCard · American Express

Card number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check

Make payable to: Pozez JCC of Northern Virginia, add "ReelAbilities" in the Memo

**Thank you for supporting the ReelAbilities Film Festival: Northern Virginia!**

**Building Community - Enriching Lives**

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